

InstaBoost™

CONDITIONING COLOR MASQUE

Aloxxi®

Frequently Asked Questions

- Q: How long do results last?**
A: Results last up to 10-15 washes depending on the porosity of the hair and shade selected.
- Q: How often can I use InstaBoost?**
A: Use whenever you desire extra color and nourishment in your hair.
- Q: Is InstaBoost a conditioning treatment or a hair color?**
A: Both! This conditioning color masque is formulated with CDP Complex® to condition dry strands, deposit color and protect the hair. The complex features Sugar Beet Extract to condition while delivering reparative, hydrating and shine enhancing benefits, semi-permanent direct dyes to deposit color, Sunflower Seed Oil to protect from harmful UVA/UVB rays and Calendula Officinalis Extract to provide protection from blue light.
- Q: Can I apply InstaBoost onto dry hair?**
A: Applying InstaBoost to damp hair will give you a lighter color deposit, while dry hair application results in a more intense shade.
- Q: Will my color look exactly as it appears on the tube?**
A: Color results will vary depending on the starting level, porosity, texture and existing color of the hair.
- Q: Do I have to pre-lighten my hair or have naturally blonde hair to see results?**
A: For best results, InstaBoost is intended for use on pre-lightened platinum to medium blonde hair. It gives a hint of color to dark blonde to light brown hair. It can also be used to refresh previously colored hair.
- Q: Can I use InstaBoost to refresh semi-permanent hair color that is starting to fade?**
A: Yes! InstaBoost can be used to refresh ANY vibrant or pastel semi-permanent color.
- Q: Can I use InstaBoost on extensions, wefts, or wigs?**
A: Yes! InstaBoost can provide low-commitment color and moisture to 100% human hair wefts, extension and wigs. (Note: If wearing professional extensions, avoid applying InstaBoost to the area where the extension is bonded to the hair.) If applying to synthetic hair a strand test would be recommended.
- Q: Can I mix InstaBoost shades to create a custom shade?**
A: Yes! All InstaBoost shades can be intermixed for endless color combinations.
- Q: How do I remove InstaBoost from my hair?**
A: InstaBoost is formulated to last up to 10-15 washes and will fade gradually. For Licensed Professionals: Mix Aloxxi White or Blue LIGHTENER with water in a 1:3 mixing ratio. Apply and visually develop until the desired result is achieved. For Consumers: Please schedule an appointment with a salon professional to remove color quickly.
- Q: Can I mix anything with InstaBoost to make it look more pastel?**
A: Yes! You can mix InstaBoost with other InstaBoost colors and/or a non-pigmented conditioner such as Aloxxi's Reparative Treatment Masque to lessen the pigment level and create a more pastel result.
- Q: How do I make my InstaBoost a shade deeper?**
A: Apply InstaBoost directly to dry instead of damp hair. For a more intense color result, repeat the application 3 - 5 times, making sure to rinse and dry the hair in between applications.
- Q: Can I create a color melt or multi-colored design using InstaBoost?**
A: Yes! Apply the desired InstaBoost shade to your design on dry hair using a color brush. Isolate the sections of your design any way you'd like (foil, clips, meche sheet); then leave on for 5 minutes and rinse.
- Q: Can InstaBoost be used as a semi-permanent color service?**
A: Yes! To achieve semi-permanent results, apply InstaBoost generously on dry or damp hair with a brush, combing through section by section. Allow to sit on the hair 5-15 minutes, then rinse well.
- Q: Does InstaBoost stain fabric?**
A: Wash InstaBoost out of fabric immediately, to avoid color transfer to most fabrics.
- Q: Does InstaBoost contain any harsh chemicals?**
A: InstaBoost is 10 FREE! This means you won't find any Sulfates, Parabens, Gluten, DEA, MEA, TEA, Phthalates, Talc, Microbeads, or Aluminum Compounds in it.